

Elevating Protection, Empowering Confidence

Tailored Risk Advisory for Complex Challenges &
Our Continued Commitment to Specialized Risk
Solutions



Your Trusted Partner in Specialized Insurance and Risk Advisory



Guided by Purpose. Driven by Excellence.



Professionalism

We uphold the highest standards in everything we do — offering competent, thoughtful, and client-centric insurance and risk solutions.



Innovation

We think ahead. By anticipating risks and exploring creative solutions, we deliver value beyond expectations.



Integrity

Trust is our foundation. We operate with honesty, transparency, and a strong moral compass in every interaction.



Development

We build smarter programs — clear, strategic, and economically sound — designed to support long-term client success.

Managing Risk with Precision. Delivering Protection with Purpose.

Who We Are

AMG is one of leading providers of insurance protection for specialized professions and complex risks. We believe our expertise, our products, our people and our carefully selected partners allow us to deliver a bespoke and compelling insurance solution to our clients.

We are professional insurance broker and risk consultant. We advise businesses and individuals on how to prepare for the unexpected.

Our clients benefit from our ability to negotiate broader, more cost-effective insurance programmes and up-to-date risk management and insurance advice that accurately mirrors their needs. We work hard to nurture and grow our relationships and always work in close partnership with insurers.

Our Teams:

Corporate

Delivers comprehensive property and casualty insurance solutions for commercial and industrial clients, structured to protect assets, operations and liabilities.

Benefits

Designs and manages employee health and welfare programs that balance cost control, coverage sustainability and workforce wellbeing.

Reinsurance

Structures facultative reinsurance solutions, optimizing capacity, capital protection and risk transfer for insurers and large corporates.

Risk Consulting

Identifies, assesses and quantifies enterprise risks, translating analysis into strategic risk management and insurance structuring solutions.

Consumers

Provides tailored personal insurance solutions, protecting individuals, families and affinity groups against everyday risks.

Specialty

Advises on complex and financial lines risks, including D&O, Professional Indemnity, Cyber, Crime and other specialized liability exposures.

Marine & Marine Liability

Specializes in marine cargo, hull and logistics related liability risks, delivering structured protection across global trade and transportation exposures.

Claims

Provides disciplined claims management and advocacy, safeguarding clients' financial interests from notification through settlement.



**Global Reach.
Local Strength.
Proven Results.**



Total annual premium
recorded by the year 2025

\$32 million

11 Years

A decade of trusted service and lasting
success since 2015

\$1.5 Million

Registered capital, we demonstrate our
commitment to growth, reliability, and
client confidence.

**40 Dedicated
Specialists**

Serving every major line of insurance
with precision and insight

Partnered with

**45
Reinsurance
Markets**

across key global territories

Powering risk solutions through

**50 Domestic
Markets**

across thailand

Our Journey of Growth and Excellence



What began as a bold vision has grown into a leadership position in insurance and risk advisory, trusted by clients nationwide.



2015

The Foundation Year

Laying the Groundwork for a Trusted Insurance Brokerage

Founded in 2015 by a group of professionals from BMW Amorn Prestige, AMG Insure Broker Company Limited began with a clear vision: to elevate the standard of insurance broking through expertise, integrity, and client-first service. What started as a small team with a bold ambition quickly gained recognition for professionalism and reliability.

2018

Strategic Restructuring

Building Structure to Scale with a Client-Centric Approach

We restructured our operations to meet growing client needs, forming four core departments: Consumers, Corporate, Benefits, and Claims — enabling us to deliver more focused, responsive, and tailored solutions across diverse client segments.

2022

Expansion and Diversification

Expanding Capabilities to Serve Evolving Risk Needs

Our steady growth led to the launch of two additional departments: Specialty, to serve more complex and niche risks, and Reinsurance, to support both internal and external placement strategies. These expansions reflected our growing market share and service capabilities.

2024

Elevating Advisory Services

Strengthening Risk Consulting as a Dedicated Strategic Pillar

AMG officially established Risk Consulting as a standalone department — not as a new function, but as a natural evolution of an existing team that had grown in size and importance.

AMG Insure Broker Company Limited stands as a trusted name in the Thai insurance industry, known for its expertise, service integrity, and client-first approach. With seven specialized departments, a team of nearly 50 professionals, and access to both domestic and global markets, AMG continues to deliver tailored, impactful insurance and risk solutions.

Our Services

AMG provide risk management, risk consulting, insurance broking, insurance program management and claims advocacy services including:

Risk Identification

Help you to determining what type and amount of risk management insurance is needed for your business involves identifying business assets and operations, identifying threats or events that could affect the company.

Insurance Program Design

Once the risk identification and assessment is carried out, it serves as a guide to structuring the insurance program according to your real needs. We take time to design and implement the most appropriate optimum risk financing solution.

Insurance Placement

We works closely with the insurance market to design and implement insurance and risk solutions, secure comprehensive coverage and negotiate competitive premiums for all your insurance and risk management needs.

Insurer Security Selection

We evaluate a prospective insurer's financial strength before placing a policy and recommend you to purchase insurance to protect you financially and provide peace of mind.

Claims Management

Provide claims support, including claim settlement advice, negotiation with insurers and loss adjusters to get the your compensated fairly in the reasonable time framework.

Update Changed

Advise client of legislative changes or legal decisions which may impact the insurance program or risk profile and provide ongoing advice on material changes and developments in local and global insurance markets.



Discover Our Specialties

Complete this checklist to find out whether you are properly insured.

Listed below are various types of insurance that may, as yet, not have been arranged for your benefits. Should you wish to discuss any of these policies please do not hesitate to contact your AMG representative.

Benefits Team

- Accidental Death & Dismemberment
- Admin Services Only (ASO)
- Comprehensive Expats program
- Critical Illness
- Dental Benefits
- Disruptive Employee Benefits Program
- Group Health
- Group Life
- Group Personal Accident
- Inpatient Hospitalization
- Key Man Insurance
- Major Medical Benefits
- Maternity Cover
- Medical Check-up
- Outpatient Hospitalization
- Simple Flex/ Full Flex Benefits
- Total Permanent Disability
- Travel Accident Insurance
- Vaccination
- Vision Care
- Voluntary & top-up Insurance

Corporate Team

- Aviation
- Boiler & Pressure Vessel
- Burglary & Theft for General Property
- Business Interruption/ Loss of Profits
- Comprehensive General Liability
- Construction/ Erection All Risk
- Contractor Plant & Equipment
- Employer's Liability
- Excess Automobile Liability
- Fidelity Guarantee
- Fleet Automobile
- Machinery Breakdown
- Money Insurance
- Project Delay in Start-up
- Property Insurance
- Third Party Liability
- Worker's Compensation

Marine & Marine Liability Team

- Bailees Liability
- Cargo Rejection
- Carrier's Liability
- Freight Forwarder Liability
- Goods in Transit
- Marine Cargo
- Marine Hull & Machinery
- Port & Terminal Operator Liability
- Pleasure Craft / Yacht Insurance
- Project Cargo
- Ship Builders' All Risks
- Ship Repairers' Liability
- Stock Throughput Insurance (STP)
- Warehousemen Liability

Specialty Team

- Banker's Blanket Bond
- Cash & Valuables in Transit
- Clinical Trial
- Contaminated Product Insurance (CPI)
- Crime Insurance
- Crop & Livestock
- Cyber Risks/ Cyber Liability
- Director's & Officer's Liability
- Employee Bond
- Environmental Liability
- Event Cancellation
- Fine Art and Collectibles
- Investment Manager Professional Indemnity
- Jewellers Block
- Kidnap & Ransom
- Medical Malpractice
- Product Liability
- Product Recall
- Professional Indemnity
- Single Project Professional Indemnity
- Surety Bond
- Terrorism & Political Violence
- Trade Credit
- Vault Risk for Cash, Gold, and Other Valuable



LEARN MORE

For more information about AMG, visit amgib.com or contact your AMG representative.

AMG Insure Broker Company Limited
60 Amorn Building 5th Floor | Soi Chalermasuk (Ratchadapisek 42)
Chandrakasem | Chatuchak Bangkok 10900 Thailand

Tel : +66 (0) 2-009-5955

Fax : +66 (0) 2-512-1511

www.amgib.com

This document is not intended to be taken as advice regarding any individual situation and should not be relied upon as such.

The information contained herein is based on sources we believe reliable, but we make no representation or warranty as to its accuracy. AMG shall have no obligation to update this publication and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Any statements concerning actuarial, tax, accounting or legal matters are based solely on our experience as insurance broker and risk consultants and are not to be relied upon as actuarial, tax, accounting or legal advice, for which you should consult your own professional advisors. AMG makes no representation or warranty concerning the application of policy wording or the financial condition or solvency of insurers or re-insurers. AMG makes no assurance regarding the availability, cost, or terms of insurance coverage. Although AMG may provide advice and recommendations, all decisions regarding the amount, type or terms of coverage are the sole responsibility of the insurance purchaser, who must decide on the specific coverage that is appropriate to its particular circumstances and financial position.